



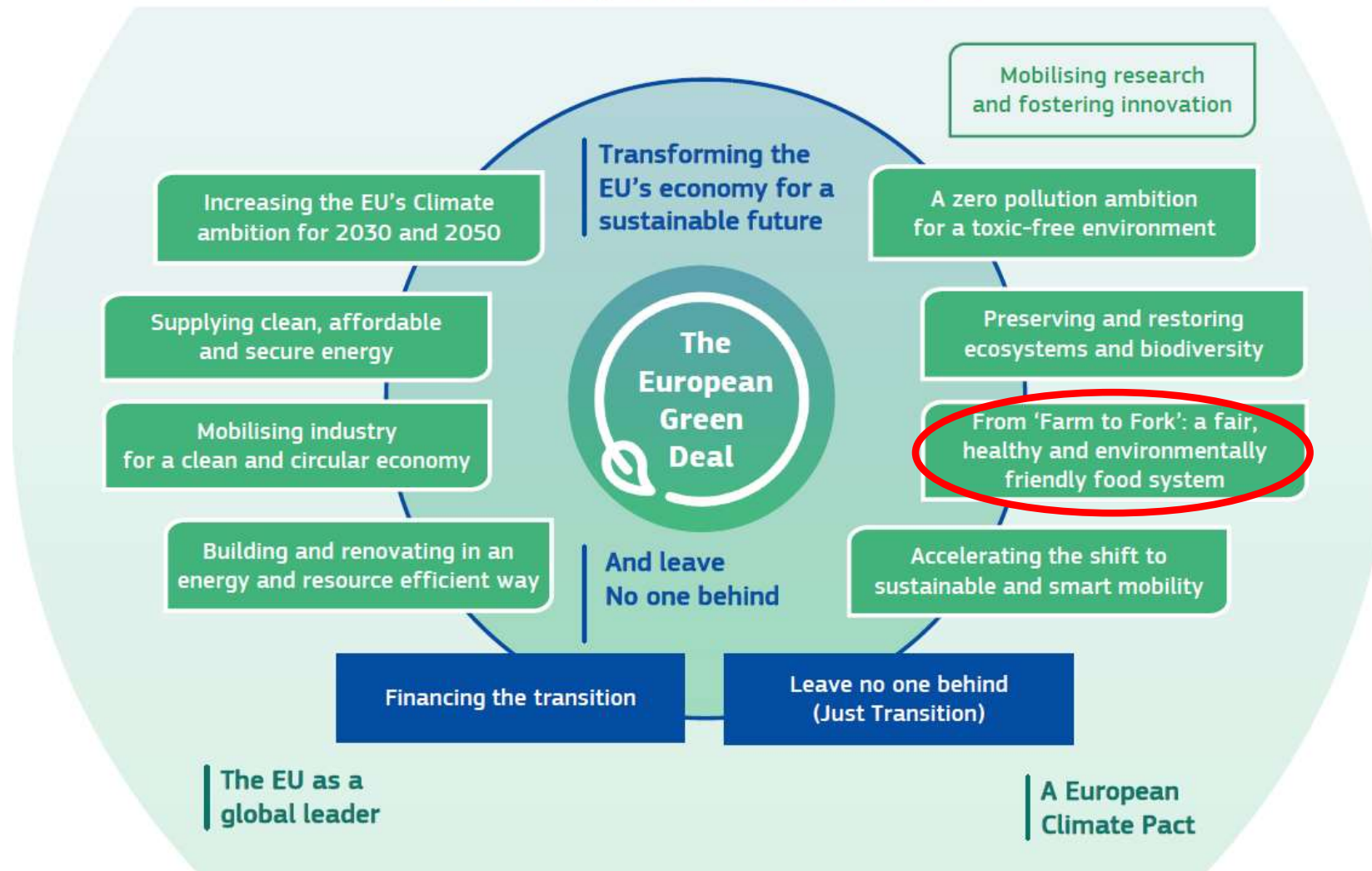
# Farm to Fork Strategy

4 March 2020

*Bartosz Zambrzycki,*

*Unit E1, Food information and  
composition, food waste. DG SANTE*

# The European Green Deal



In spring 2020, the Commission will present a **Farm to Fork Strategy** to:



make sure  
Europeans get  
affordable and  
sustainable food



tackle climate  
change



protect the  
environment



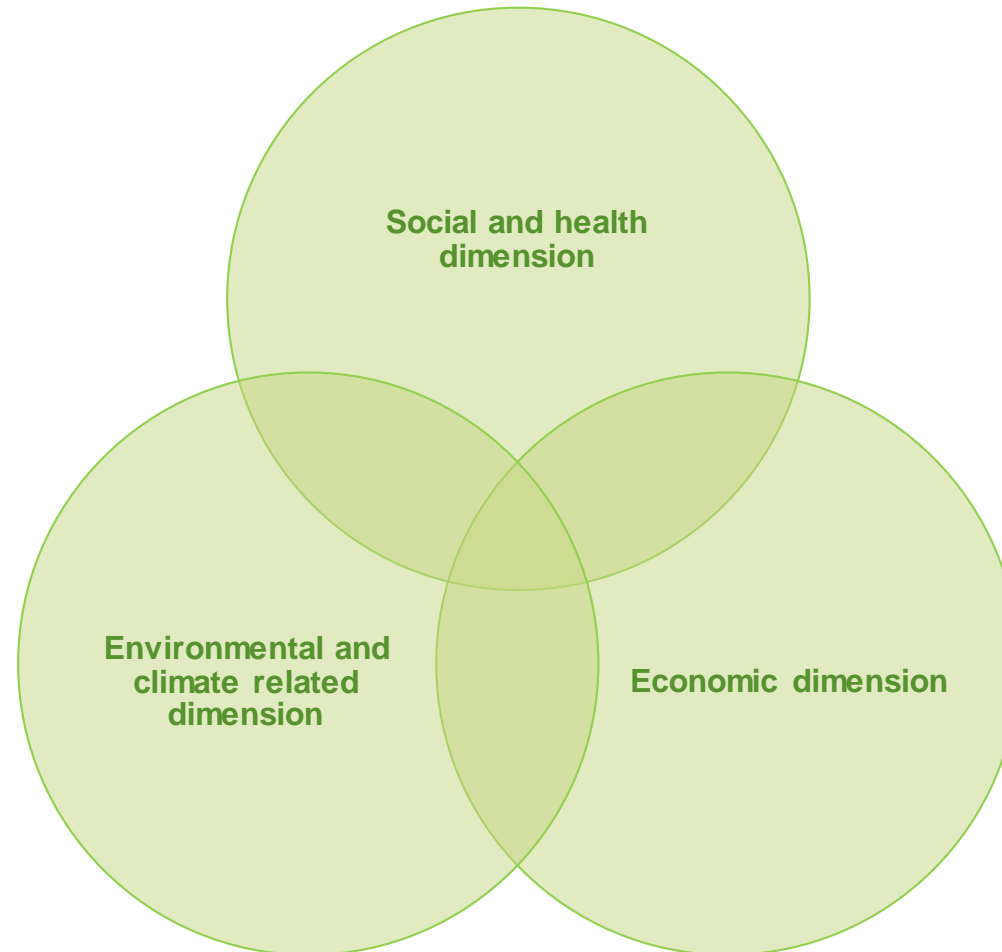
preserve  
biodiversity



increase  
organic  
farming

**« Design a fair, healthy and  
environmentally-friendly food system »**

# THE THREE PILLARS OF SUSTAINABLE FOOD SYSTEMS



# 'Farm to Fork': overall aim

⇒ **Accelerate the transition towards a sustainable food system that should:**

- have a neutral or positive environmental impact;
- be capable of adapting to climate change and contribute to mitigation;
- ensure food security;
- create a food environment that makes healthy diets the easy choice for EU citizens.

# 'Farm to Fork': key requirement in the transition

⇒ **Economic sustainability, notably for primary producers**

- Implies competitive primary production, manufacturing and retail sectors in the EU, preserving farmers' and fishers' incomes.

# Link of CAP reform to the Green Deal

The Green Deal requires the future agricultural policy to focus on, among others:

- ***A growth strategy...***  
*... with CAP Strategic Plans supporting innovation, and contributing to improving the position of farmers in the food supply chain*
- ***Significant reduction in input use ...***  
*... need to be reflected in CAP plans with respect to fertilisers, pesticides and antibiotics*
- ***Boosting organic production ...***  
*... with measures that ensure a balanced growth of both supply and demand*

# Stimulate sustainable production & consumption from 'Farm to Fork'

- ✓ Primary production (CAP, CFP, sustainable aquaculture, organic farming, pesticides, fertilisers, animal welfare, AMR, ...)
- ✓ Food processing, distribution, food services (new innovative food and feed products, packaging, environmental footprint, food environment...)
- ✓ Consumers' empowerment (food information /awareness/ behavioural change/digital means...)
- ✓ Food loss and waste (prevention, valorisation)
- ✓ Combat food fraud
- ✓ International dimension (support global transition)



# Key challenges

- Exist at all stages of the food supply chain
- Need to be addressed so that no one is left behind
- Barriers of today can be opportunities of tomorrow

# Challenges of EU food systems

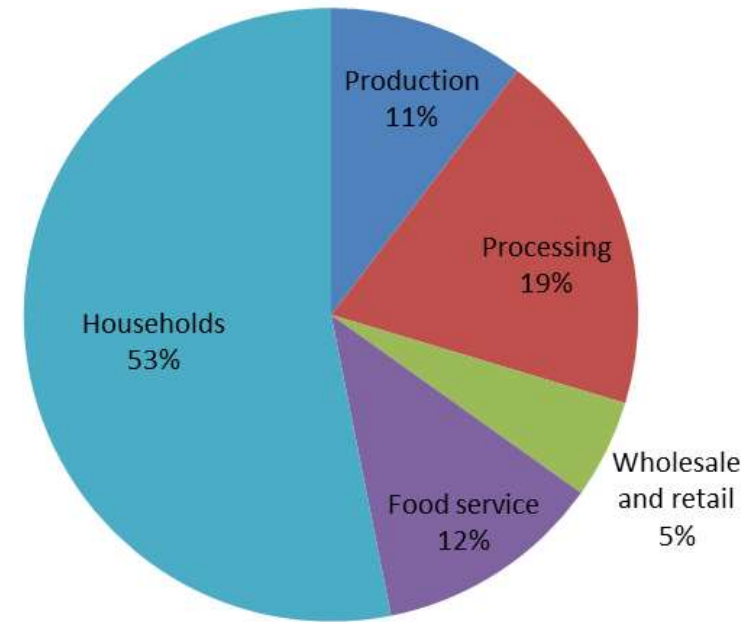


# Example of sustainable consumption challenge: food waste

## Consumer Behaviour

- **88 ( $\pm$  14) million tonnes of food waste per year**
- **143 billion euros**
- **~ 304 Mt CO<sub>2</sub> eq** (6% of total EU GHG emissions)

How to translate growing awareness into **behavioural change?**



Source: FUSIONS project, 2016  
(based on 2012 data)

# Transition to Sustainable food systems - Horizontal enablers

- ✓ **Inclusivity /partnerships/** broad societal consensus in favour of sustainable food systems
- ✓ Cooperation **across governance levels** and policy areas
- ✓ Leaving no one behind / **just** transition
- ✓ Role of **research & innovation** in driving the transition
- ✓ **Financial support** to speed up investments and support actions
- ✓ Role of cities and rural **communities**
- ✓ Successfully integrate external/**international dimension**

## Innovation uptake

Sea food production (including wild capture) has a **lower carbon footprint** than other food products and are an important protein source



How can we encourage uptake of sustainably sourced seafood by consumers, in particular alternative and innovative products like Algae?



# International dimension

Examples of challenges at global level:

- How to ensure competitiveness of EU producers/manufacturers in global market?
- How to support and promote global transition to sustainable food systems?

# Timeline

- ✓ **Targeted consultations – Q1 2020**

- ✓ Workshop with Member States 31/01/2020

- ✓ Stakeholder networks/advisory councils

- ✓ SAM (scientific advisory mechanism) 03/2020 preceded by stakeholders consultation 18/02/2020

- ✓ **Feedback on the Roadmap**

- ✓ **Farm to Fork strategy:** Communication and action plan to be adopted by end March.

- ✓ **Further consultation** on individual initiatives announced in the Action Plan

# Roadmap

<https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/12183-Farm-to-Fork-Strategy>



# Thank you



© European Union 2020

Unless otherwise noted the reuse of this presentation is authorised under the [CC BY 4.0](https://creativecommons.org/licenses/by/4.0/) license. For any use or reproduction of elements that are not owned by the EU, permission may need to be sought directly from the respective right holders.