

BAN - Master study programme

module		1. semester	2. semester	3. semester	4. semester
C o s m u p b u j l e s c o t r s y		Wholesale and Retail Trade (KOF, 5 ECTS)	Business Management (KR, 5 ECTS)	ICT for Managers (KIT, 5 ECTS)	Logistics (KR, 4 ECTS)
		P/C - 2/2, Ex	P/C - 2/2, Ex	P/C - 2/1, Ex	P/C - 2/2, Ex
		Finance (KOF, 5 ECTS)	Applied Econometrics and Economic Modelling (KE, 5 ECTS)	Strategic Management (KR, 5 ECTS)	Communication in Management (KR, 4 ECTS)
		P/C - 2/2, Ex	P/C - 2/2, Ex	P/C - 2/2, Ex	P/C - 0/3, Ex
		Economics for Managers (KE, 5 ECTS)	Diploma Thesis (5 ECTS)	Diploma Thesis (5 ECTS)	Diploma Thesis, FSE (10)
		P/C - 2/1, Ex	Pass	Pass	Pass
		Innovations and Innovative Economy (KE, 5 ECTS)			
		P/C - 2/1, Ex	Compulsory module FSE		
		Marketing Management (KR, 5 ECTS)			
		P/C - 2/1, Ex			
	International Economics (KET, 5 ECTS)	Compulsory optional subjects			
	P/C - 2/1, Ex				
C m o o d p u l l e s o F r S y E	Business Economics	Business Financial Management (KE, 5 ECTS)	Investment controlling (KE, 5 ECTS)	Evaluation of Business Economic Performance (KE, 4 ECTS)	
		P/C - 2/1, Ex	P/C - 2/1, Ex	P/C - 2/1, Ex	
		Managerial Accounting (KOF, 5 ECTS)	Economic Analysis (KE, 5 ECTS)	Accounting according to the international standards (KOF, 4 ECTS)	
		P/C - 2/2, Ex	P/C - 2/1, Ex	P/C - 2/1, Ex	
	Marketing and Trade	Marketing Communication Strategy (KR, 5 ECTS)	Foreign Trade Operations (KOF, 5 ECTS)	Marketing Plan (KR, 4 ECTS)	
		P/C - 1/2, Ex	P/C - 2/2, Ex	P/C - 1/2, Ex	
		Data Collection for Marketing Strategy (KR, 5 ECTS)	Certification in Trade (KOF, 5 ECTS)	On-line Marketing (KR, 4 ECTS)	
		P/C - 2/1, Ex	P/C - 2/1, Ex	P/C - 2/1, Ex	
	Management and Administration	Innovation Management (KR, 5 ECTS)	Project Management and Administration (KSI, 5 ECTS)	Sustainable Management (KR, 4 ECTS)	
		P/C - 2/1, Ex	P/C - 2/1, Ex	P/C - 2/1, Ex	
		Business Law (KPr, 5 ECTS)	Leadership (KR, 5 ECTS)	Business Models (KR, 4 ECTS)	
		P/C - 2/1, Ex	P/C - 2/1, Ex	P/C - 1/2, Ex	
Compulsory optional subjects		Banks and Stock Exchanges (KOF, 5 ECTS)	Banking (KOF, 5 ECTS)	Tax System (KOF, 4 ECTS)	
		P/C - 2/1, Ex	P/C - 2/1, Ex	P/C - 2/1, Ex	
		Real Estates Economics (KE, 5 ECTS)	Statistical Methods in Marketing and Trade (KS, 5 ECTS)	Psychology of Organisational Behaviour (KPs, 4 ECTS)	
		P/C - 2/1, Ex	P/C - 2/1, Ex	P/C - 2/1, Ex	
		Business IS (KIT, 5 ECTS)	Financial Law (Kpr, 5 ECTS)	Labour Law and Social Security (Kpr, 4 ECTS)	
		P/C - 2/1, Ex	P/C - 2/1, Ex	P/C - 2/1, Ex	