

## ActInSpace® 2016

### Key figures

- 896 applicants
- 12 countries
- 24 cities
- 13 start-ups created in the year following the event

### Start-ups

- Kermap**  
High-performance, innovative solutions for managing urban development based on the processing of geographical information.  
[www.kermap.com](http://www.kermap.com)
- Upalgo**  
Expertise for getting the best possible value from your data.  
<http://ezako.com/en>
- Skyai**  
Combining satellite imagery and machine learning to reduce your energy consumption and environmental impact.
- Hypermiles**  
Enabling you to drive more efficiently and save up to 30% on fuel costs based on real time, physical feedback.  
<https://hypermiles.tech>

## Timeline 2018

March 2018

### March 2018:

Registration deadline for all participating cities and opening of registration for participants;

May 2018

### May 25/26<sup>th</sup> 2018:

24-hour hackathon hosted simultaneously in each participant city and regional award ceremonies;

June 2018

### June 26<sup>th</sup> 2018:

French final with award ceremony during the Toulouse Space Show, France;

### June 27<sup>th</sup> 2018:

International final and award ceremony during the Toulouse Space Show, France.


## Contacts

### Are you a French partner?

Contact Didier Lapierre from CNES:  
[didier.lapierre@cnes.fr](mailto:didier.lapierre@cnes.fr)

### Are you an international partner?

Contact Aurélie Baker from Aerospace Valley:  
[baker@aerospace-valley.com](mailto:baker@aerospace-valley.com)

[www.actinspace.org](http://www.actinspace.org) |   

AIRBUS



eban  
Fostering Europe's Growth



tbs  
Toulouse Business School

airZeroG



Do not litter

**24 hours**  
to invent tomorrow's services  
using space technologies



**ActInSpace**  
May 25<sup>th</sup> - 26<sup>th</sup> 2018

## ActInSpace® objectives

- + Encourage entrepreneurship, promote start-up creation and encourage the use of space technologies to benefit citizens, employment and our planet
- + Stimulate the uptake and reuse of space technology and data
- + Identify future applicants for ESA BIC and partner incubators

## ActInSpace® 2018: fulfilling an international ambition

- + Transforming an essentially European edition into an international edition
- + Bringing together 50 cities from all continents
- + Attracting 2,500 participants to work on 60 different challenges
- + Creating between 20 and 30 new start-ups



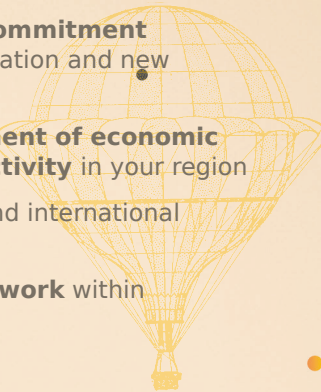
The 1<sup>st</sup> 24-hour international start-up weekend dedicated to space applications

Event co-organised by the French Space Agency (CNES), the European Space Agency (ESA) and ESA Business Incubation Centre (ESA BIC Sud France)

## WHY SHOULD YOU TAKE PART?

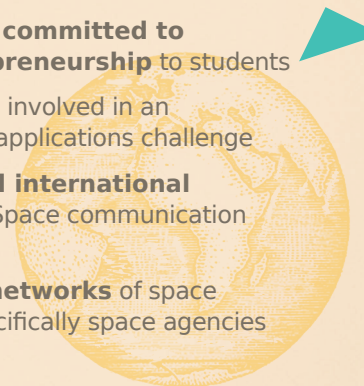
### For cities and ecosystems

- **Demonstrate your commitment** to young people, innovation and new technologies
- **Foster the development of economic and technological activity** in your region
- **Boost** your national and international **visibility**
- **Strengthen your network** within the space industry



### For schools and universities

- Show your school is **committed to promoting entrepreneurship** to students
- **Help students** get involved in an international space applications challenge
- Enjoy **national and international visibility** via ActInSpace communication material
- **Access the best networks** of space industry actors, specifically space agencies



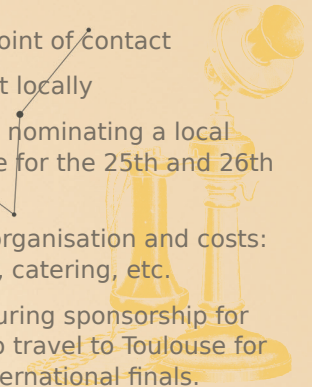
### The contest winner

*Will be innovative, creative and, where possible, will solve a societal challenge*

## HOW CAN I TAKE PART IN ACTINSPACE®?

### Your participation will include:

- Nominating a key point of contact
- Promoting the event locally
- Finding experts and nominating a local selection committee for the 25th and 26th of May 2018
- Managing all local organisation and costs: sponsorship, venue, catering, etc.
- Organising and securing sponsorship for the winning team to travel to Toulouse for the national and international finals.



### Our support for organising your event includes:

- A list of challenges : 10 challenges provided by ESA, 25 challenges by the French Space Agency (CNES), 6 challenges by Airbus,
- Communication material : flyer, template, poster, website with online registration tool, etc.
- Our experience and support, based on the 2 previous editions,
- Accommodation for finalists during the French and international finals.

