

## FUNDAMENTALS OF ENTREPRENEURSHIP

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1. The definition, purposes, and origin of law; common law and continental law; domestic law, European law, and international law
2. Legal norms and regulations; legislative process; constitutional law
3. International organizations
4. Public law and private law; principles of civil law; principles of criminal law
5. Refugee law and legal regulation of asylum; European 'refugee crisis'
6. Referendum; law of contract; Vienna convention on the law of treaties
7. European Union, EU Institutions, EU Law
8. Role of Trade and Trade Theories, International Trade, International Trade Policy.
9. Economics as methodological foundations of Trade Theories, the basic schools of economics.
10. International Trade Theories - classical country oriented theories: Mercantilism and Classical trade theories (absolute and comparative advantage).
11. Classical country oriented theories: Marxism and Neo-marxism, Neoclassical theory (Heckcher–Ohlin model), Gravity model, New theory (NTT) and New trade new trade theory (NNTT).
12. Firm based theories: Country similarity theory (Linder), Technology gap model (Posner), Product life cycle theory (Vernon), Strategic rivalry theory (Krugman), National competitive advantage theory (Porter).
13. Analysis of international economic relations, four basic directions: Mercantilism, Liberalism, Structuralism and Radicalism.
14. Links between international economic relations theories and trade policy theories, protectionist trade policy and liberal trade policy.
15. Accounting books, accounting documents
16. Balance sheet – assets, equity, liabilities
17. Long-term assets – valuation, depreciation
18. Inventory – valuation, purchase, sale
19. Income statement by nature and by function – expenses and revenues
20. Profit calculation

### Literature:

Constitutional Act No. 1/1993 Coll. the Constitution of the Czech Republic

Resolution of the Presidium of Czech National Council No. 2/1993 Coll., on the declaration of the Charter of fundamental rights and freedoms as a part of constitutional order of the Czech Republic

Act No. 89/2012 Coll. the Civil Code

Official website of the European Union - <http://europa.eu/>

Steve Suranovic, (2012) : Policy and Theory of International Trade. v 1.0. URL.  
<https://2012books.lardbucket.org/pdfs/policy-and-theory-of-international-trade.pdf>

Paul Krugman, Marc Melitz (2017): International Trade: Theory and Policy. Pearson Education Dorling Kindersley; 10th edition ISBN: 978-9332585768

Paul Krugman , Maurice Obsfeld (2006) International Economics Theory and Policy SIXTH EDITION.  
URL. [http://course.sdu.edu.cn/G2S/eWebEditor/uploadfile/20120417191243\\_590081573385.pdf](http://course.sdu.edu.cn/G2S/eWebEditor/uploadfile/20120417191243_590081573385.pdf)

Stárová Marta (2017): Accounting Theory – Lectures and Seminars, FEM CZU, Prague, ISBN 978-80-213-2745-0